CEN 5016: Software Engineering

Fall 2024



Dr. Kevin Moran

Week 9 - Class 1:
Software
Engineering Ethics



Administrivia



- SDE Project Part 2
 - Due Tuesday, October 22nd (updated deadline!)
 - I am working on Feedback from Checkpoint 1
 - If you have questions, please ask!

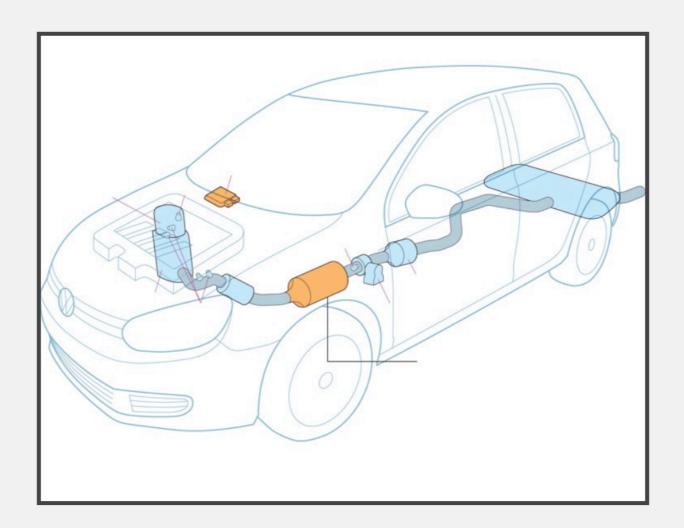
Ethics in Software Engineering



Volkswagen Scandal



VW was caught cheating on emissions for Diesel engines



What is Human Flourishing?

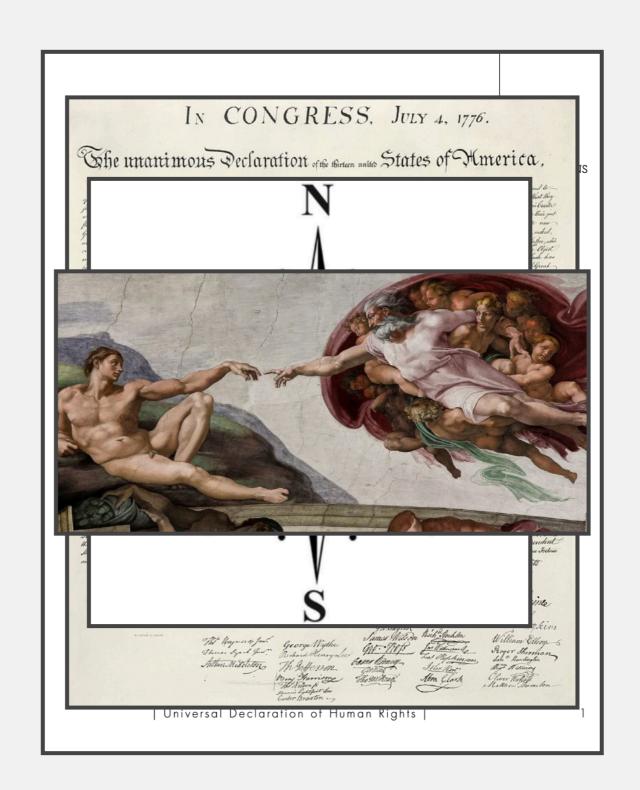


According to Harvard's Human flourishing program:
 Human flourishing is composed of five central domains:
 happiness and life satisfaction, mental and physical
 health, meaning and purpose, character and virtue,
 and close social relationships.

Why Talk About Human Flourishing?



- Universal Declaration of Human Rights: "All human beings are born free and equal in dignity and rights."
- Declaration of Independence: "We hold these truths to be selfevident..."
- Internal Compass
- Faith









Domino's Would Rather Go to the Supreme Court Than Make Its Website Accessible to the Blind

Rather than developing technology to support users with disabilities, the pizza chain is taking its fight to the top

by Brenna Houck | @EaterDetroit | Jul 25, 2019, 6:00pm EDT











Some airlines may be using algorithms to split up families during flights

Your random airplane seat assignment might not be random at all.

By Aditi Shrikant | aditi@vox.com | Nov 27, 2018, 6:10pm EST









Passengers boarding a Boeing aircraft of the low cost airline carrier Ryanair in Thessaloniki Macedonia Airport, Greece. | Nicolas Economou/NurPhoto/Getty Images





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Startups

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Facebook privacy Transportation Enterprise Def Con 2019

Lime halts scooter service in Switzerland after possible software glitch throws users off mid-ride

Ingrid Lunden @ingridlunden / 9:51 am EST • January 12, 2019







Currently, the Al portrait generator has been trained mostly on portraits of people of European ethnicity. We're planning to expand our dataset and fix this in the future. At the time of conceptualizing this Al, authors were not certain it would turn out to work at all. This is close to state of the art in Al at the moment.

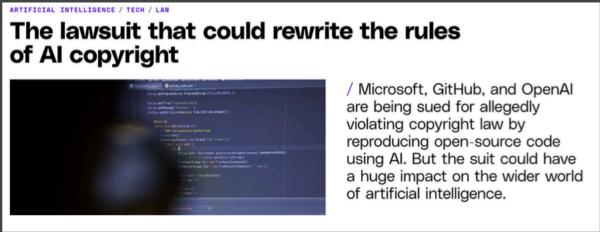
Sorry for the bias in the meanwhile. Have fun!

324 Retweets 65 Quote Tweets 1,243 Likes

Open Intellectual Property Concerns



- Was the data used to train these LLMs obtained illegally?
- Who owns the IP associated with LLM outputs?
- Should sensitive information be provided to LLMs?





ARTIFICIAL INTELLIGENCE / TECH / CREATORS

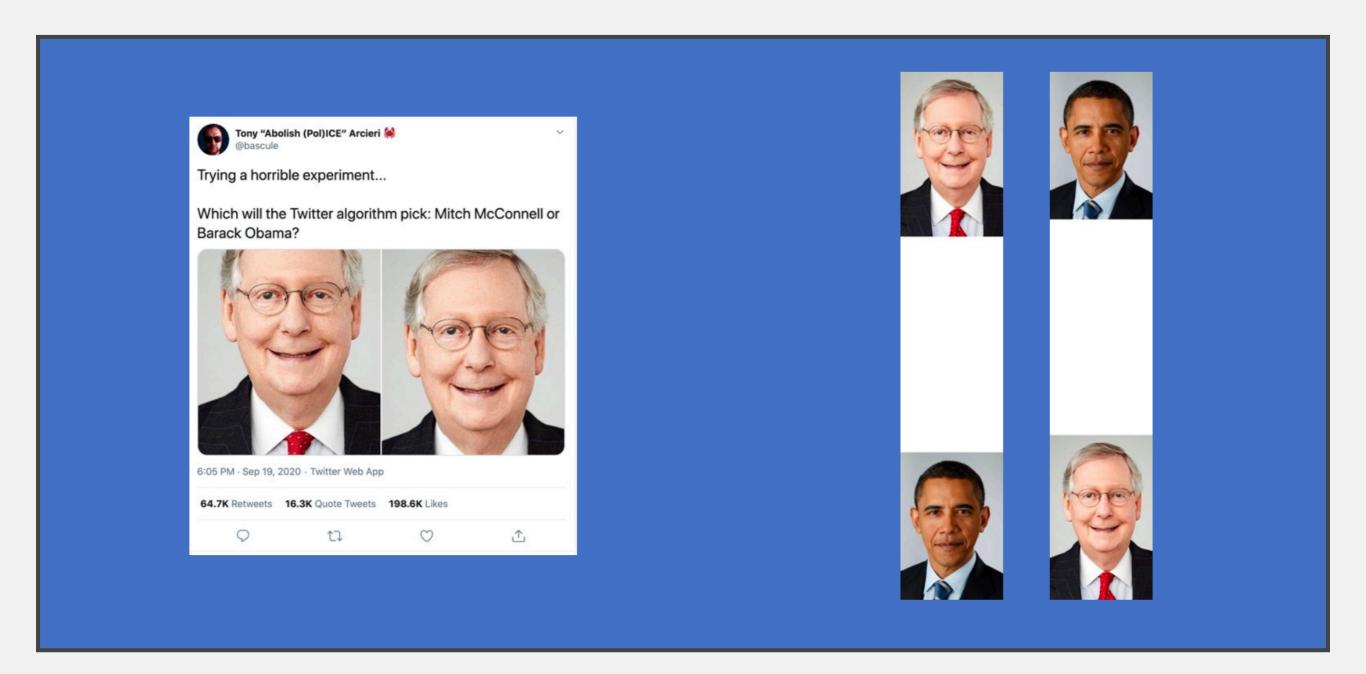
Al art tools Stable Diffusion and

ChatGPT doesn't keep secrets.

By Cecily Mauran on April 6, 2023 f

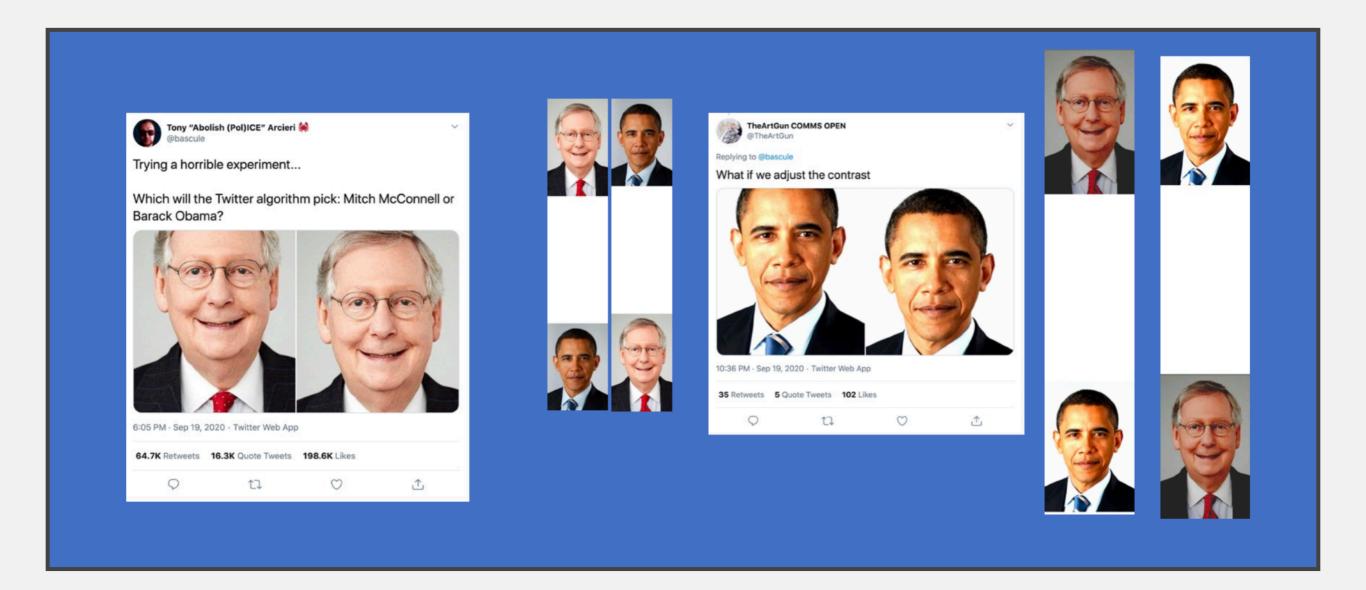
Twitter Cropping Photos





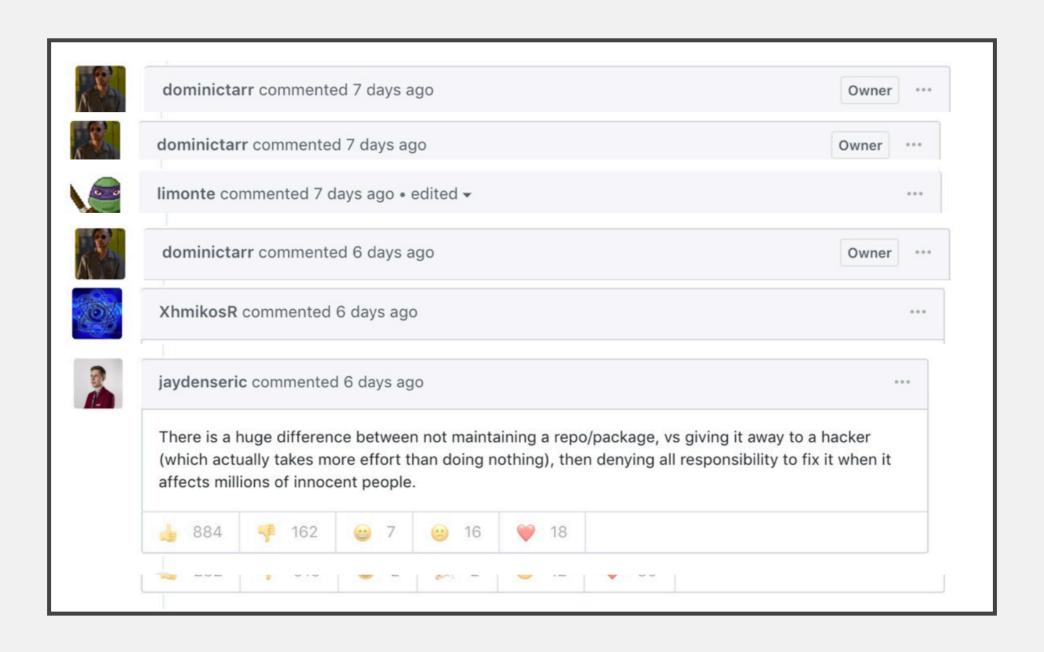
Twitter Cropping Photos





Open Source Maintainers





Self-Driving Cars

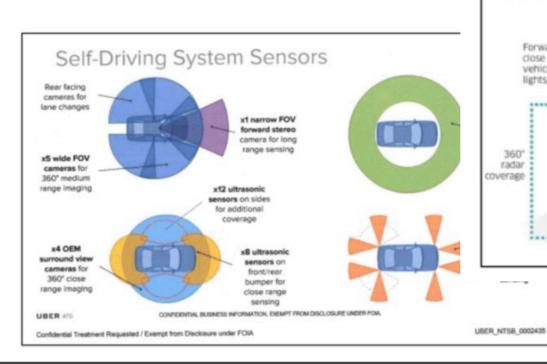


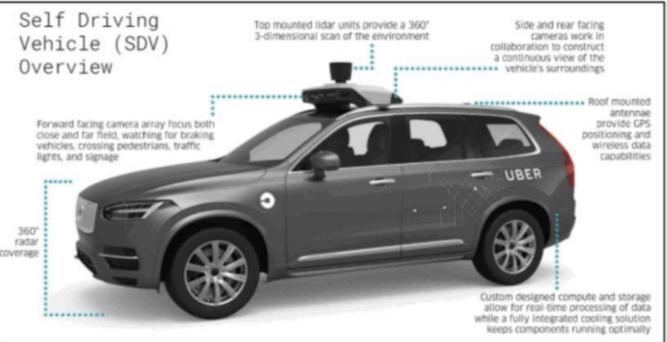
Uber self-driving car involved in fatal crash couldn't detect jaywalkers

The system had several serious software flaws, the NTSB said.



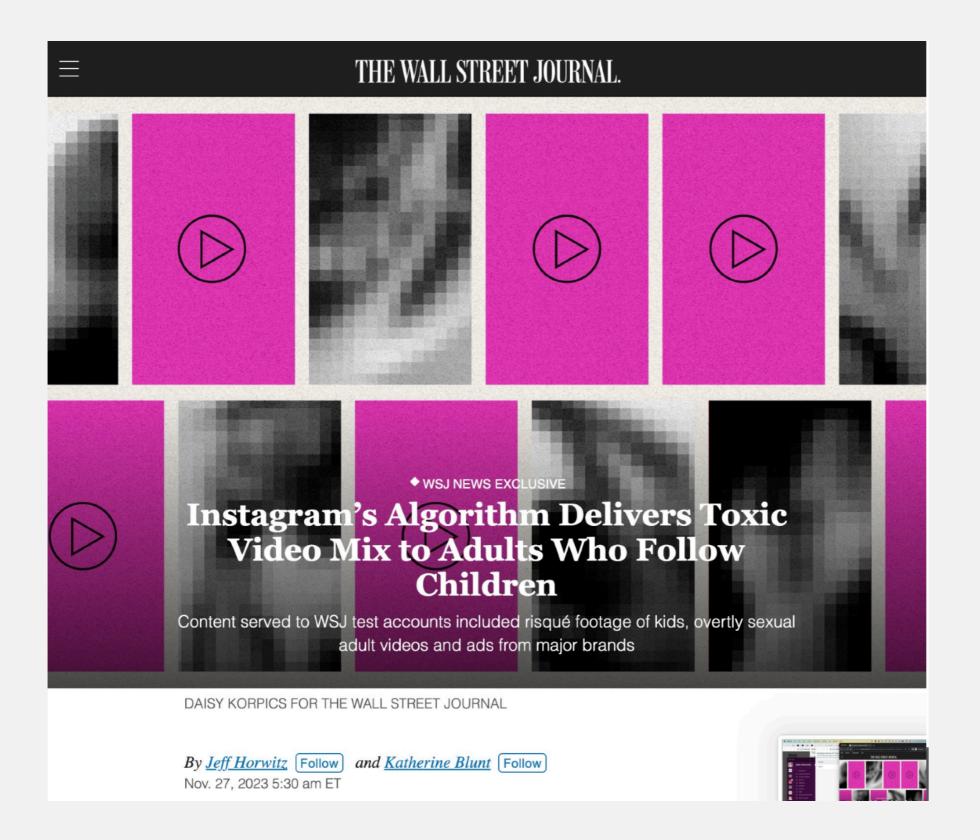
25 Comments 1131 Shares





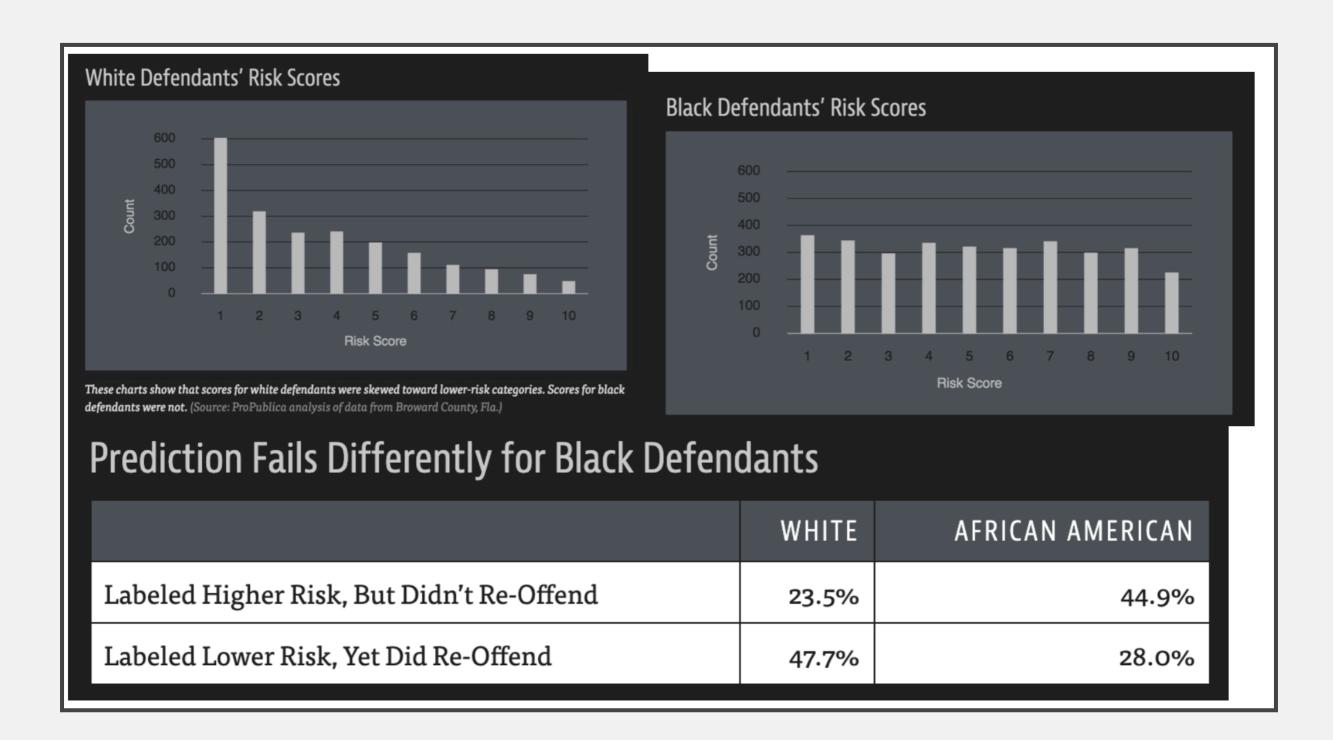
Recommendation Engines





Algorithmic Bias

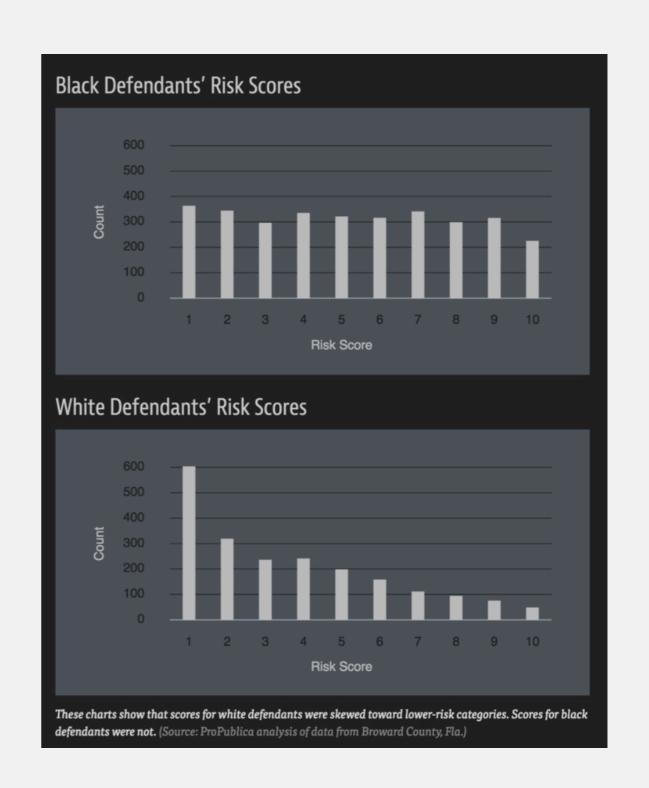




Algorithmic Bias



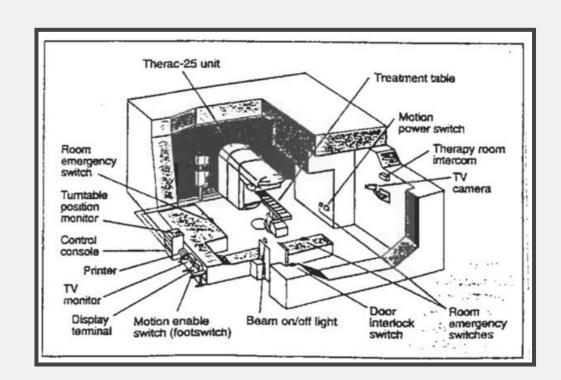
- Algorithms affect: Where we go to school
- Access to money
- Access to health care
- Receiving parole
- Possibility of Bail
- Risk Scores



Therac-25



- Bug (race-condition) in software lead to at least 6 deaths
- Traced to:
 Lack of reporting bugs
- Lack of proper due diligence Engineers were overconfident, removed hardware locks
- Race condition of 8 seconds could lead to problems



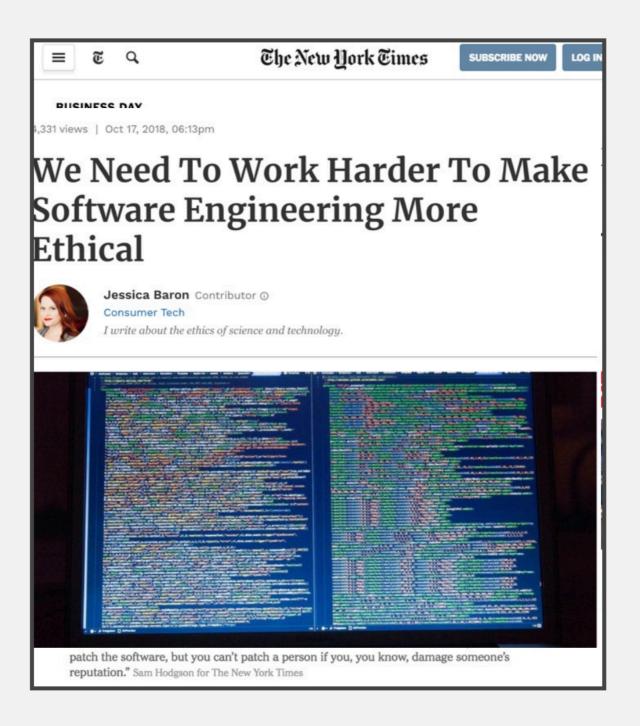
```
PATIENT NAME: John
TREATMENT MODE: FIX BEAM TYPE: E ENERGY (KeV): 10

ACTUAL PRESCRIBED
UNIT RATE/MINUTE 0.000000 0.000000
MONITOR UNITS 200.000000 200.000000
TIME (MIN) 0.270000 0.270000

GANTRY ROTATION (DEG) 0.00000 0.000000 VERIFIED
COLLIMATOR ROTATION (DEG) 359.200000 359.200000 VERIFIED
COLLIMATOR X (CM) 14.200000 14.200000 VERIFIED
COLLIMATOR Y (CM) 27.200000 27.200000 VERIFIED
ACCESSORY NUMBER 1.000000 1.000000 VERIFIED
ACCESSORY NUMBER 0.000000 0.000000 VERIFIED
DATE: 2012-04-16 SYSTEM: BEAM READY OP.MODE: TREAT AUTO
TIME: 11:48:58 TREAT: TREAT PAUSE COMMAND:
```

What can we do?





ACM Code of Ethics



- As an ACM member I will
 - Contribute to society and human wellbeing.
 - Avoid harm to others.
 - Be honest and trustworthy.
 - Be fair and take action not to discriminate.
 - Honor property rights including copyrights and patent.
 - Give proper credit for intellectual property.
 - Respect the privacy of others.
 - Honor confidentiality.



Code of Ethics



 Research shows that the code of ethics does not appear to affect the decisions made by software developers.

Does ACM's Code of Ethics Change Ethical Decision Making in Software Development?

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Emerson Murphy-Hill North Carolina State University Raleigh, North Carolina, USA emerson@csc.ncsu.edu

ABSTRACT

Ethical decisions in software development can substantially impact end-users, organizations, and our environment, as is evidenced by recent ethics scandals in the news. Organizations, like the ACM, publish codes of ethics to guide software-related ethical decisions. In fact, the ACM has recently demonstrated renewed interest in its code of ethics and made updates for the first time since 1992. To better understand how the ACM code of ethics changes software-

The first example is the Uber versus Waymo dispute [26], in which a software engineer at Waymo took self-driving car code to his home. Shortly thereafter, the engineer left Waymo to work for a competing company with a self-driving car business, Uber. When Waymo realized that their own code had been taken by their former employee, Waymo sued Uber. Even though the code was not apparently used for Uber's competitive advantage, the two companies settled the lawsuit for \$245 million dollars.

Challenge



- How do we apply ethics to a field (Software Engineering) that is changes so often?
- Remember the Dominos case? The ADA law was written before the first website (1990)
- To handle this uncertainty about the future, let's focus on three questions we can ask to remind ourselves to focus on promoting human flourishing.

How to Tackle This?



- Three questions to promote human flourishing
- 1.Does my software respect the humanity of the users?
- 2.Does my software amplify positive behavior, or negative behavior for users and society at large?
- 3.Will my software's quality impact the humanity of others?

Question One



 1.Does my software respect the humanity of the users?

Humane Design Guide



https://www.humanetech.com/

Use this worksheet to identify opportunities for Humane Technology. Product or feature:			What are Human Sensitivities?	
Value proposition:			Human Sensitivites are instincts that are often vulnerable to new technologies.	
Measure of success:				
uman Sensitivity	We are inhibited when	What inhibits	We are supported when	Opportunity to improve
Emotional	We are alreaded law as	Artificial scarcity	Design engenders	O High
What we feel in our body	We are stressed, low on sleep, afraid or	Urgency signalling	calm, balance, safety,	1 riigii
and in our physical health.	emotionally exhausted.	Constant monitoring	pauses and supports	Ŷ
and in our physical nealth.		Optimizing for screentime	circadian rhythms.	O Low
Attention How and where we focus our attention.	Attention is physiologically drawn, overwhelmed or fragmented.	Constant context switching Many undifferentiated choices Fearful information No stopping cues (e.g. infinite scroll) Unnecessary movement	Enabled to bring more focus and mindfulness.	}
Sensemaking	ensemaking w we integrate what we nse with what we know. Information is fear-based, out of context, confusing, or manipulative.	Facts out of context		
		 Over-personalized filters 	Enabled to consider,	Y
sense with what we know.		· Equating virality with credibility	learn, express and feel	Ŷ
		Deceptive authority (ads vs. content)	grounded.	6
Decisionmaking		Avatars to convey authority		0
How we align our actions	Intentions and agency are	 Stalking ads and messages 	Enabled to gain agency,	Ĭ
with our intentions.	not solicited nor supported.	Push content models	purpose, and mobilization	Ŷ
with our interitions.		Serving preference over intent	of intent.	Ò
Social Reasoning		Quantified social status	D 1998 3	0
How we understand and	Status, relationships or	 Viral sharing 	Enabled to connect more	Y
navigate our personal	self-image are manipulated.	 Implied obligation 	safely and authentically with others.	Î
elationships.		Enabling impersonation	with others.	0
Group Dynamics		SuppressIng views and nuance		_
How we navigate larger	Excluded, divided or	· Enabling ad hominem or hate speech	Enabled to develop a	9
groups, status, and	mobilized through fear.	Enabling viral outrage	sense of belonging and	Ŷ
shared understanding.		Lack of agreed-upon norms	cooperation.	6

Humane Design Guide



https://www.humanetech.com/

- Provides a template for considering a piece of software, and asking questions to help us arrive at a "humane design"
- Consider 6 human sensitivities: Emotional, Attention,
 Sense making, Decision making, Social Reasoning, and
 Group Dynamics

Human Sensitivity	We are inhibited when	What inhibits	We are supported when	Opportunity to improve
Attention How and where we focus our attention.	Attention is physiologically drawn, overwhelmed or fragmented.	 Constant context switching Many undifferentiated choices Fearful information No stopping cues (e.g. infinite scroll) Unnecessary movement 	Enabled to bring more focus and mindfulness.	

Humane Design Guide



https://www.humanetech.com/

- After analysis step, develop plan of action:
- 1. In what ways does your product/feature currently engage Human Sensitivities?
- 2. How might your product/feature support or elevate human sensitivities?
- 3. Action Statement

GenderMag



https://www.gendermag.org





You can edit anything in blue print

- 28 years old
- Employed as an Accountant
- Lives in Cardiff, Wales

Abby has always liked music. When she is on her way to work in the morning, she listens to music that spans a wide variety of styles. But when she arrives at work, she turns it off, and begins her day by scanning all her emails first to get an overall picture before answering any of them. (This extra pass takes time but seems worth it.) Some nights she exercises or stretches, and sometimes she likes to play computer puzzle games like Sudoku

Background and skills

Abby works as an accountant. She is comfortable with the technologies she uses regularly, but she just moved to this employer 1 week ago, and their software systems are new to her.

Abby says she's a "numbers person", but she has never taken any computer programming or IT systems classes. She <u>likes Math</u> and knows how to think with numbers She writes and edits spreadsheet formulas in her work.

In her free time, she also enjoys working with numbers and logic. She especially likes working out puzzles and puzzle games, either on paper or on the computer

Motivations and Attitudes

- Motivations: Abby uses technologies to accomplish her tasks. She learns new technologies if and when she needs to, but prefers to use methods she is already familiar and comfortable with, to keep her focus on the tasks she cares about.
- computer Self-Efficacy: Abby has low confidence about doing unfamiliar computing tasks. If problems arise with her technology, she often blames herself for these problems. This affects whether and how she will persevere with a task if technology problems have arisen.
- Attitude toward Risk: Abby's life is a little complicated and she rarely has spare time. So she is risk averse about using unfamiliar technologies that might need her to spend extra time on them, even if the new features might be relevant. She instead performs tasks using familiar features, because they're more predictable about what she will get from them and how much time they will take.

How Abby Works with Information and Learns:

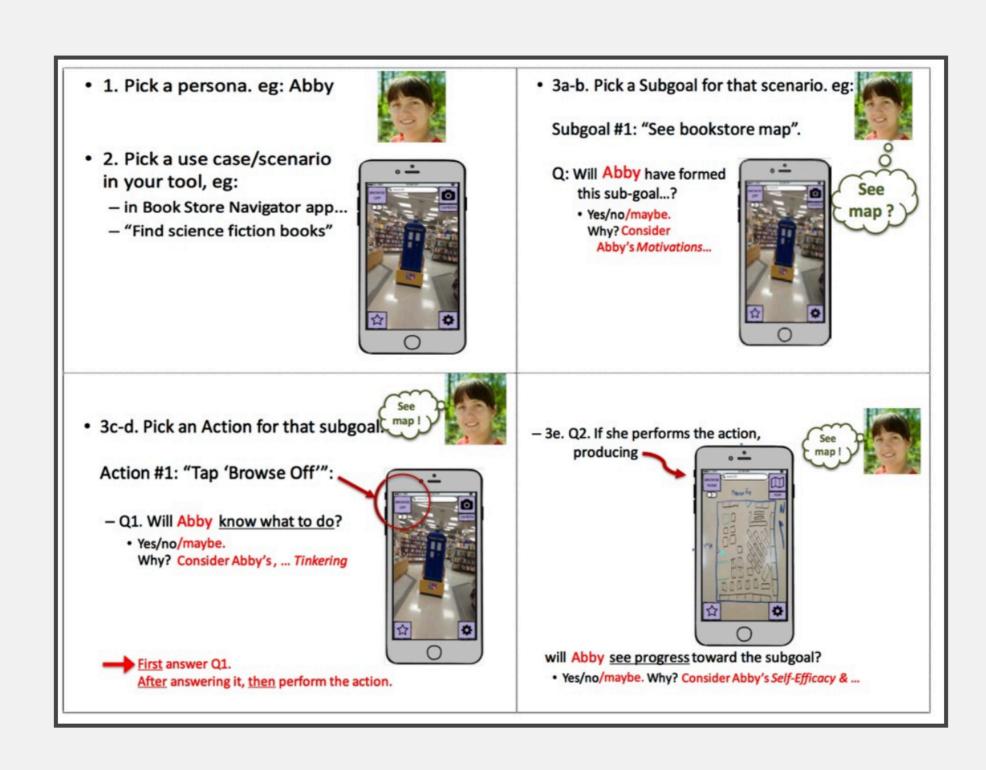
- Information Processing Style: Abby tends towards a comprehensive information processing style when she needs to more information. So, instead of acting upon the first option that seems promising, she gathers information comprehensively to try to form a complete understanding of the problem before trying to solve it. Thus, her style is "burst-y"; first she reads a lot, then she acts on it in a batch of activity.
- Learning: by Process vs. by Tinkering: When learning new technology, Abby leans toward process-oriented learning, e.g., tutorials, step-by-step processes, wizards, online how-to videos, etc. She doesn't particularly like learning by tinkering with software (i.e., just trying out new features or commands to see what they do), but when she does tinker, it has positive effects on her understanding of the software.

¹Abby represents users with motivations/attitudes and information/learning styles similar to hers. For data on females and males similar to and different from Abby, see http://eusesconsortium.org/gender.php

GenderMag



https://www.gendermag.org



User-Centered Design

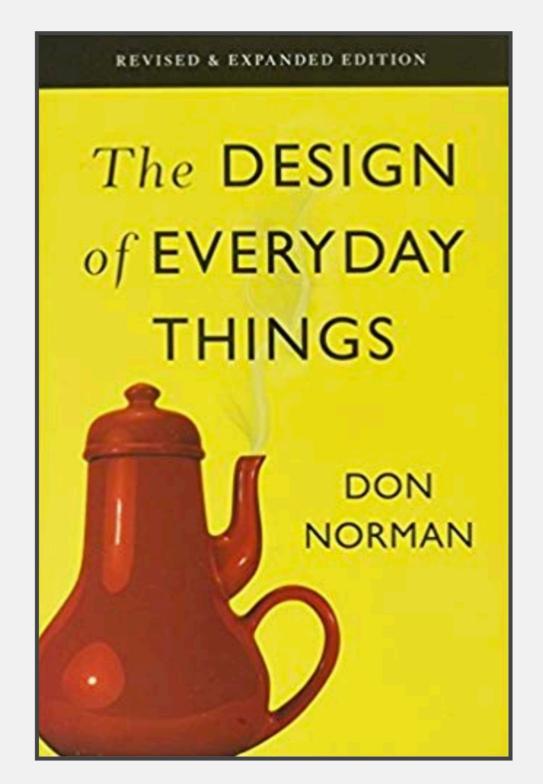




Agile



 User-centered design tries to optimize the product around how users can, want, or need to use the product, rather than forcing the users to change their behavior to accommodate the product.



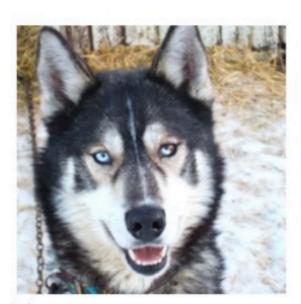
Question Two



 2.Does my software amplify positive or negative behavior for users and society at large?

Dog vs. Wolf







(a) Husky classified as wolf

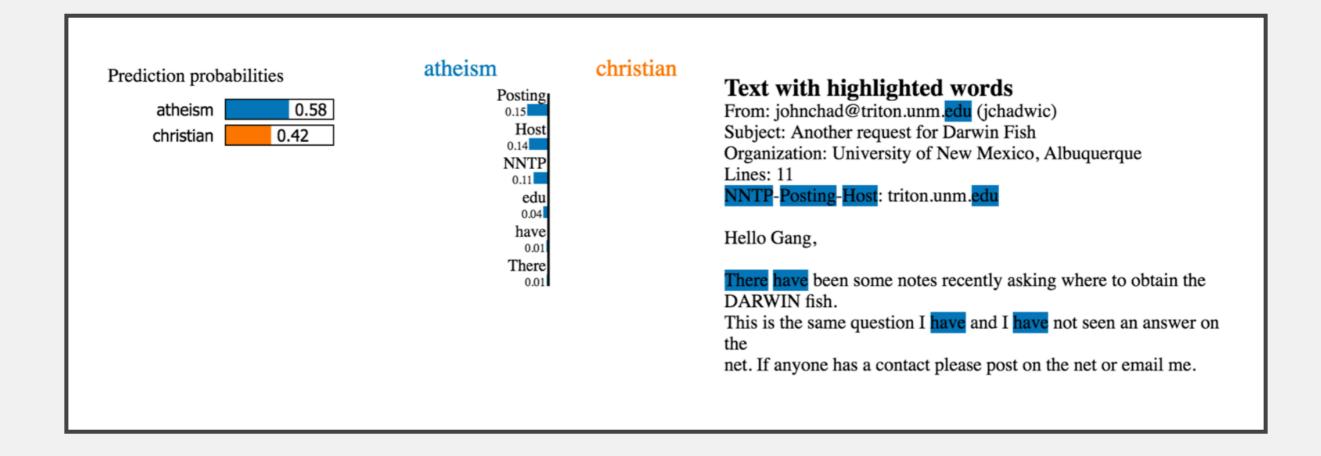
(b) Explanation

Figure 11: Raw data and explanation of a bad model's prediction in the "Husky vs Wolf" task.

	Before	After
Trusted the bad model	10 out of 27	3 out of 27
Snow as a potential feature	12 out of 27	25 out of 27

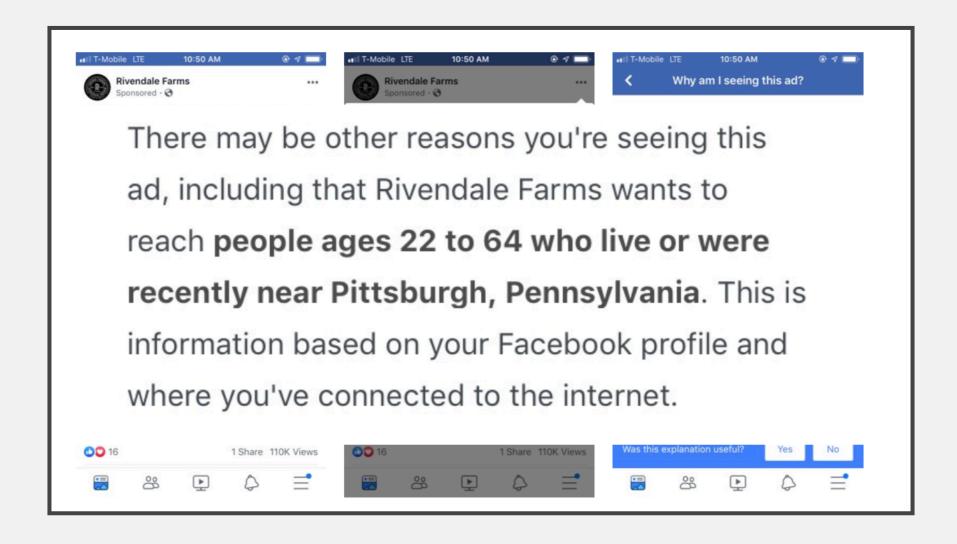
Local Interpretable Model-Agnostic Explanations(LIME)





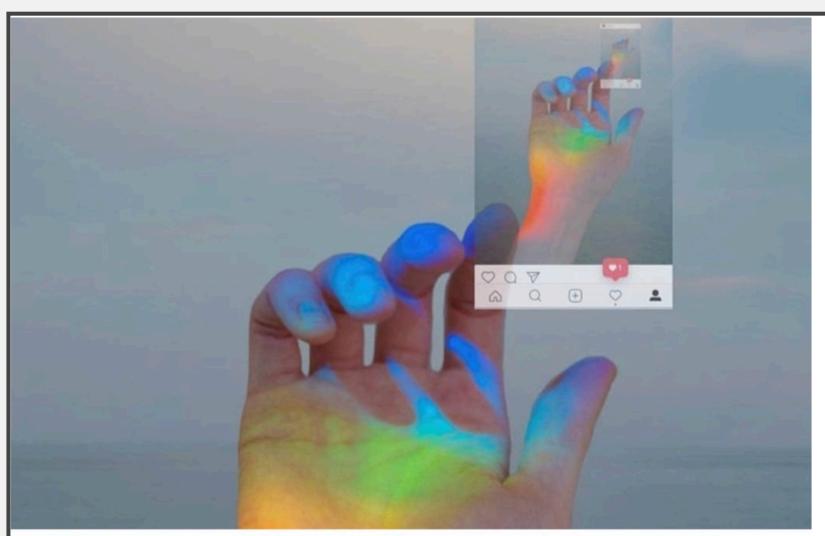
Explain "Why" to Customers





Explain "Why" to Customers





@dovneon

What Instagram removing likes may mean for influencers and our self-esteem

SCIENCE & TECH - FEATURE

The decision could have a positive impact on the way people use the platform, but harm those trying to use it professionally

Anil Dash on How to Prevent Abuse

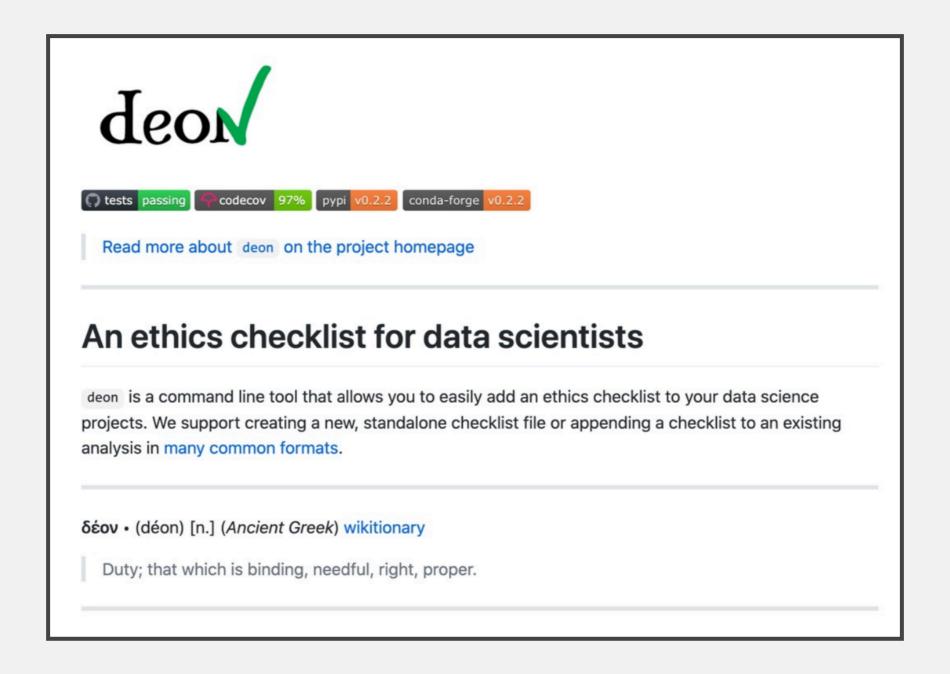


- You should have real humans dedicated to monitoring and responding to your community.
- You should have community policies about what is and isn't acceptable behavior.
- Your site should have accountable identities.
- You should have the technology to easily identify and stop bad behaviors.
- You should make a budget that supports having a good community, or you should find another line of work.

Deor



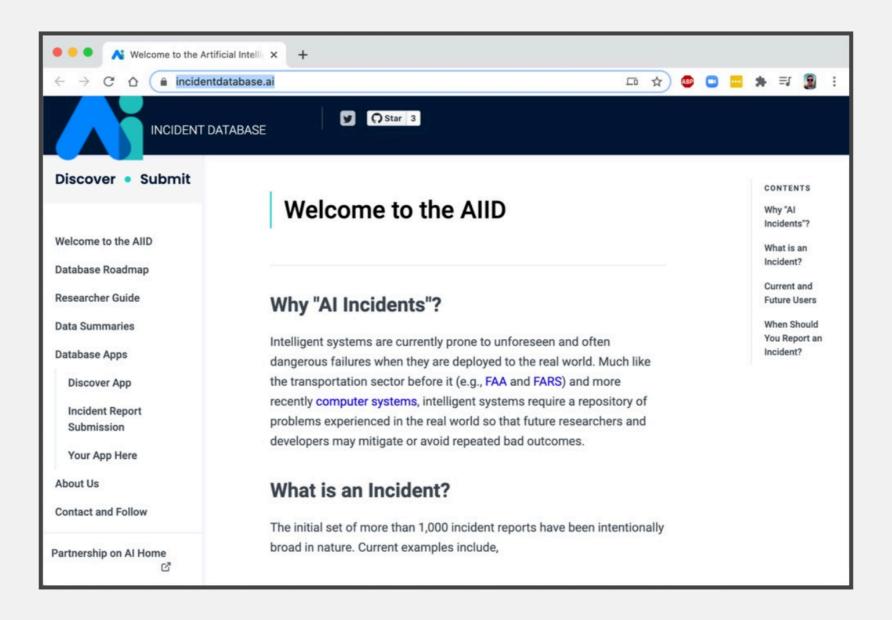
• https://github.com/drivendataorg/deon



Al Incident Database



• https://github.com/drivendataorg/deon



Question Three



• 3. Will my software's quality impact the humanity of others?

Software Quality



Quality has long been considered

Quality attributes [edit]	
Notable quality attributes include:	
accessibility	 mobility
accountability	 modifiability
accuracy	 modularity
adaptability	 observability
administrability	 operability
affordability	 orthogonality
agility [Toll] (see Common Subsets below)	 portability
auditability	 precision
autonomy [Erl]	 predictability
availability	 process capabilities
compatibility	 producibility
composability [Erl]	 provability
 configurability 	 recoverability
correctness	 relevance
credibility	 reliability
customizability	 repeatability
debugability	 reproducibility
 degradability 	 resilience
determinability	 responsiveness
demonstrability	 reusability [Erl]
dependability	 robustness
 deployability 	 safety
discoverability [Erl]	 scalability
distributability	 seamlessness
durability	 self-sustainability
effectiveness	 serviceability (a.k.a. supportabili
efficiency	 securability
evolvability	 simplicity
extensibility	 stability
failure transparency	 standards compliance
fault-tolerance	 survivability
fidelity	 sustainability
flexibility	 tailorability
inspectability	 testability
installability	 timeliness
integrity	 traceability
interchangeability	 transparency
interoperability [Erl]	 ubiquity
learnability	 understandability
localizability	 upgradability
maintainability	vulnerability
manageability	usability

Engineering Ethics



- Ethics applies and is formalized in many professional fields: medical, legal, business, and engineering.
- The first codes of engineering ethics were formally adopted by American engineering societies in 1912-1914. In 1946 the National Society of Professional Engineers (NSPE) adopted their first formal Canons of Ethics.

Engineering Ethics



- "hold paramount safety, health and welfare of the public"
- Citigroup Center, Designed by Structural engineer
 William LeMessurier
- Followed calculations required by building codes
- Civil Engineering student Diane Hartley realized there was a problem
- Tests showed that winds needed to bring it down would happen every 55 years

Professional Ethics



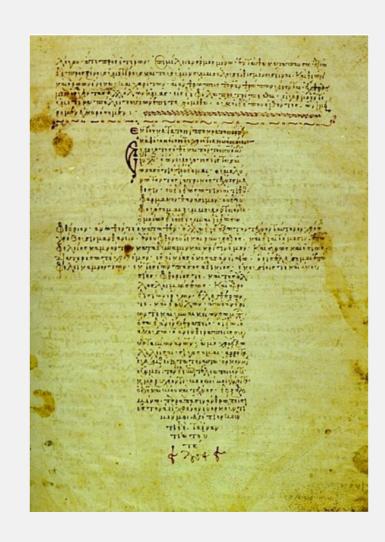
- Professional ethics encompass the personal, and corporate standards of behavior expected by professionals.
- First three "professions"
 - -Divinity,
 - -Law
 - -Medicine



Medicine - Intrinsic



- Hippocratic Oath ~450 BC
- "Do no Harm"



Law- Extrinsic



 Bar regulates behavior Oath to follow rules Malpractice



Legal Malpractice



- Not every mistake is legal malpractice. For malpractice to exist:
- Attorney must handle a case inappropriately due to negligence or with intent to harm And cause damages to a client

Discussion: What Should We Do???





A Charge to You!



These questions are the *start* of the *conversation*, but as technology evolves, we must be *vigilant* to ensure we are promoting human flourishing